



## PROGRAMME



### 2ND NATIONAL CONGRESS OF SPECIAL LIBRARIES OF THE PHILIPPINES

ACHIEVING A BALANCED SCORECARD: BEST PRACTICES IN PHILIPPINE SPECIAL LIBRARIES

August 2 - 3, 2012

Economic and Financial Learning Center (EFLC) Audio-Visual Room – Bangko Sentral ng Pilipinas

#### Day One

8:00 – 8:30 a.m.	Registration	
8:30 – 9:00	Opening Ceremony Doxology by Mr. Jim Rae Estonina National Anthem Welcome Remarks by Director Cintura Welcome Speech by Ms. Alicia Paraiso	
9:00 – 9:30	Keynote: Prof. Rhea Apolinario UP SLIS	Management of Special Libraries: the 2020 vision
9:30 – 10:00	Coffee break	
10:00 – 10:40	Ms. Corazon Garcia Bangko Sentral ng Pilipinas	ISO certification of a library: the case of EFLC
10:40 – 11:20	Mr. Rothman Lim Bangko Sentral ng Pilipinas	Establishing the in-house Integrated Library System of the EFLC: from framework to implementation
12:00 – 1:30 p.m.	Lunch	
1:30 – 2:10	Ms. Milagros Ong Supreme Court of the Philippines	Access to legal documents: case and statute law
2:10 – 2:50	Ms. Ana Maria B. Fresnido De La Salle University	Maintaining a strong special collection: the case of De La Salle University
2:50 – 3:20	Coffee break	
3:20 – 4:00	Ms. Alma Prosperoso World Health Organization	The Global Health Library
4:00 – 4:40	Ms. Joenabie Encanto Ateneo School of Medicine and Public Health	Best practices in establishing a medical library: the ASMPH experience

## Day Two

8:30 – 9:00 a.m.	Mr. Richard Kunzel Goethe-Institut Philippinen	The future of Goethe-Institut Libraries around the world
9:00 – 9:40 a.m.	Dr. Reysa Alenzuela Thomas Jefferson Information Center	American Corners and its benefit to the Filipino public / Promoting games inside the library
9:40 – 10:20	Mr. Carlos Valmaseda Instituto Cervantes	The role of a cultural library in today's generation: the case of Instituto Cervantes
10:20 – 10:50	Coffee break	
10:50 – 11:30	Ms. Cecilia Ayson Filipinas Heritage Library	Networking of FHL: promoting cultural heritage collections through social media
11:30 – 12:10	Ms. Arizza Nocum Kristiyano – Islam Peace Library	A balanced library program for Muslims and Christians: establishing a harmonious relationship
12:10 – 1:10 p.m.	Lunch	
1:10 – 1:30	Product Demo Philmont / Cengage	
1:30 – 2:10	Ms. Jocelyn Ladlad De La Salle University	Special collections in an academic library: marketing strategies of EDC and other collections
2:10 – 2:50	Ms. Sharon Ma. Esposito-Betan University of the Philippines - Diliman	The Learning Commons of the UP College of Engineering
2:50 – 3:20	Coffee break	
3:20 – 4:00	Ms. Concepcion Saul University of the Philippines – Los Baños	Institution-based information system: Phil-agrinet establishment
4:00 – 4:40	Ms. Rhona Bautista Union Church of Manila	Best practices: Promoting Union Church of Manila Library's Resources and Services
4:40 onwards	Closing ceremony and distribution of certificates	
	Closing remarks by Mr. Joseph Yap	

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