





# Motivation



is the process that stimulates,  
guides, and sustains goal-  
oriented behavior

(Nevid, 2013)

# Instincts

# Drives and Needs

# Levels of Arousal



# Instincts



# Drives and Needs





tropicalstorm | tumblr

# Extrinsic



vs

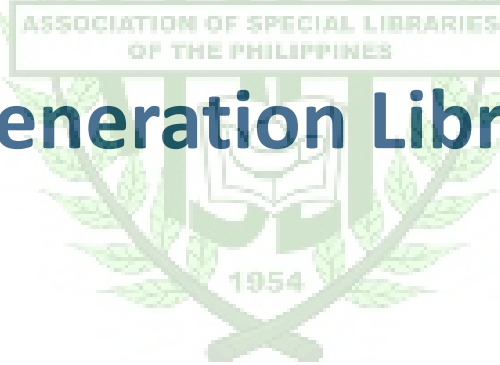
# Intrinsic



Your library director sets a deadline on a very exciting project which comes with an incentive.

# Beyond Fringe Benefits:

Motivating the **Next Generation Librarians** Towards Success



John Louie T. Zabala  
Readers' Services Librarian  
DLSU Manila

Association of Special Libraries of the Philippines  
6<sup>th</sup> National Congress, Mandaue City, Cebu

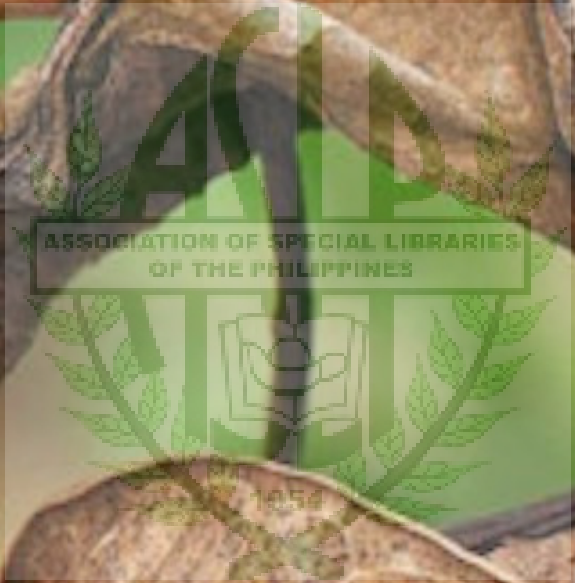
# Millennials



Anyone born between 1981 and 1996  
(ages 22 to 37 in 2018)



Baby it's You!



**Blend in.**





#AGT

# Find your niche.



Develop your “why’s”





Don't just float.  
Make waves.



Millennials are  
**ENTITLED** and  
**HARDWORKING.**



Select footsteps to follow.





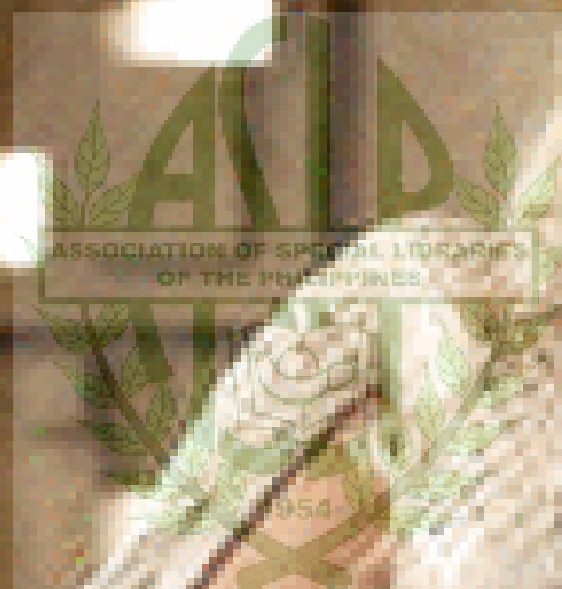


Learn upon others.

Learn upon elders.

Millennials are  
**NEEDY** and  
**INDEPENDENT.**



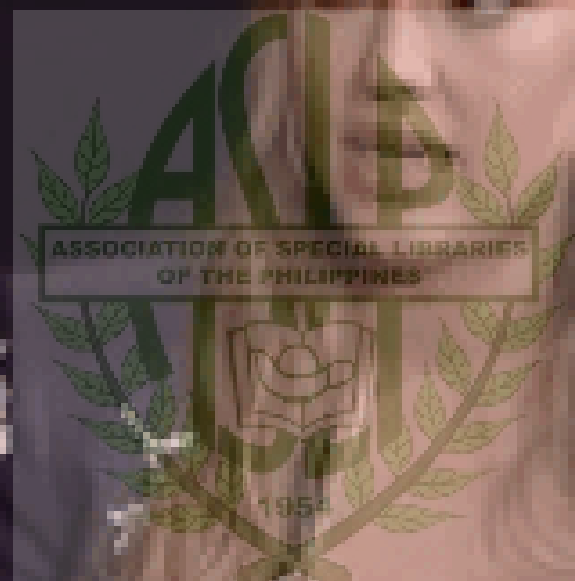


***You're going to advise me.***

Be better advisers.







**I definitely try to be an ear and a mentor.**

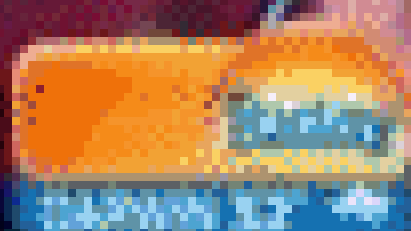
Be visionary.





Earn **control** and  
thirst for feedback.





Keep getting  
better.





ASLIP

ASSOCIATION OF SPECIAL LIBRARIES  
OF THE PHILIPPINES

1954