

ASLP Newsletter

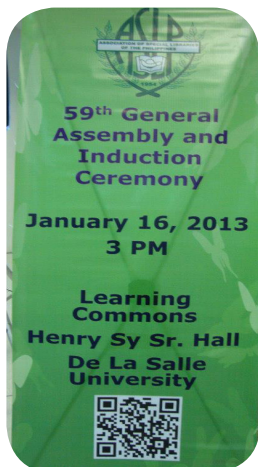
THE OFFICIAL NEWSLETTER OF THE ASSOCIATION OF SPECIAL LIBRARIES OF THE PHILIPPINES

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ASLP welcomes 2013 with the 59th General Assembly, Awarding & Induction Ceremony

Maria Cecilia I. Ayson



















To officially begin another eventful and exciting year for special library professionals, the ASLP officers and members gathered anew for the 59th General Assembly, Awarding & Induction Ceremonies coinciding with the 59th anniversary of the ASLP held on January 16 at the newly opened Learning Commons, Henry Sy Sr. Hall, De La Salle University (DLSU).

Ana Maria Fresnido, director of the DLSU University Library, welcomed the guests to the "Learning Commons"

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at the newly built Henry Sy Sr. Hall which houses seven floors of library collections and facilities, with the 13th floor dedicated to Special Collections alone. As Ms. Fresnido mentioned in her welcome remarks, DLSU Library, despite being an Academic/Research Library, fully supports ASLP in its endeavors because just like special libraries, DLSU also houses and manages several special collections.

Outgoing president Alicia Paraiso presented a report on the accomplishments, activities and highlights from the past year. Outgoing treasurer Teresita Casio also presented the financial report for the year 2012. Shirley Ingles-Cruz, ex-officio and 2011 president received the ASLP Service Award while Fe Abelardo received the ASLP Citation Award. The 2012 ASLP officers were each awarded a Plaque of Appreciation.

Elizabeth Peralejo, president of the Philippine Librarians Association, Inc. (PLAI) was the event's special guest. She delivered an inspirational message about the librarianship and information profession. She encouraged every librarian and information professional to support endeavors aimed at the betterment of the profession, such as efforts to amend R.A. 9246 (The Philippine Librarianship Act of 2003) and R.A. 7743 (An act providing for the establishment of congressional, city and municipal libraries and barangay reading centers...), among others.

She also challenged library professionals to become more proactive by learning the language of a new generation of "digital natives" or "millennials," the ones who have grown up with the Internet. The emergence of various alternative media and sources of information in this digital age poses a threat to the existence of libraries. This reality is now being felt by academic libraries especially abroad that's why librarians need to adapt to changes in the way people, especially the young, deal with information needs.



Ms. Peralejo also presided the induction of the 2013 ASLP Executive Board. Incoming ASLP president Joseph Yap delivered his acceptance speech and looked forward to a challenging yet exciting year for the ASLP. Professional Regulation Commission (PRC) Board for Librarians chair Corazon Nera and past ASLP presidents also graced the event and the De La Salle Innersoul, DLSU's pop vocal group, performed for the guests. The new ASLP ID was also distributed to the members.



ASLP welcomes 2013. . . cont'd from page 2

..the event



2012 ASLP President's Report



Hon. Corazon M. Nera, Chair, Board for Librarians, Ms. Elizabeth Peralejo, PLAI President, Ms. Ana Maria B. Fresnido, Director, University Library, De La Salle University, ASLP past presidents, 2012 ASLP Board, in-coming Board, fellow librarians, ladies and gentlemen Magandang hapon po sa inyong lahat!

We are very much honored for your presence and for giving the ASLP General Assembly and Induction of Officers your precious time to be with us this afternoon. This is very special day because our activities for this afternoon coincides with the founding of the ASLP. Today is the exact 59th year of the ASLP. So next year, we will have a big celebration. This is also a great opportunity for us to meet former members of the ASLP Board to say hi and hello and to renew and expand our library networking activities and interact with fellow professionals. Make chika chika, tsimiss and whatever.

It is with great pride and honor as 2012 ASLP President to report on the accomplishments of the Board for the past year. It has been a lucky, great, challenging, and exciting year for the ASLP Board. Lahat na yata ng positive adjectives.

First, I would like to inform you that the ASLP By Laws was amended during the 2nd National Congress of Special Libraries of the Philippines at the Economic Financial and Learning Center, Bangko Sentral ng Pilipinas last August 3, 2012.

The first commendable accomplishment of the Board is the **renewal of the SEC registration** after a decade of non-renewal. I would like to extend my sincerest thanks to Ms. Shirley Ingles-Cruz for her diligent efforts (waiting for several hours) just to get and submit the necessary requirements for the renewal of the registration. The consequence of the non-renewal of SEC registration is to pay a fine of more than 50t (for 10 years of non-renewal) but we requested for condonation and it was reduced to half the price. Also my heartfelt thanks to Ms. Tess Casio and Ms. Elma Rebadulla for patiently following up our condonation request and payment of fines. I have learned that several ASLP presidents in the past attempted to renew our SEC registration but due to so many hassles they were not able to pursue it. A big hand of applause to Ms. Shirley Cruz and 2012 ASLP Board for this success.

We learned a lesson from this – not to delay the filing of FS (Financial Statement) and GIS (General Information Sheet). The FS and GIS of 2012 ASLP Board are already completed and ready to be filed and I hope the succeeding Board will diligently accomplished and file all the necessary requirements on time. Sayang po yong bayad sa multa.

2012 ASLP President's Report. . . cont'd from page 4

Now for the activities.

Our first major seminar/workshop was in Puerto Princesa, Palawan with the topic **"Effective Library Management and Workplace Productivity through Stress Management, Wellness and Good Nutrition"** from April 18-20, 2012 at Skylight Hotel, Puerto Princesa, Palawan. The seminar was well attended and the participants were able to increase their awareness of personal stressors and idiosyncratic stress reactions; learned how to live a more relax life and prevent stress-related illness; have a healthy lifestyle through good nutrition, health and wellness and learned to control the stressors in their life through the development of a personal stress-management plan in order to effectively manage our workplace. The participants evaluation of the program was very good and requested to have the similar topic in our future activities. After the seminar - For some relaxation and stress free activities, the participants enjoyed one of the new seven wonders of nature the "Underground River" and island hopping along Honda Bay.

Also, the Association as well as the participants of the seminar was very lucky because two fellowship dinners were arranged for us. One was sponsored by the Honorable Governor Mitra held at the Skylight Hotel. A group of cultural dancers entertained the participants. The second fellowship dinner was sponsored by the Honorable City Mayor of Puerto Princesa, Mayor Edward S. Hagedorn held at the A&A Hotel. Likewise, there was also a cultural presentation and souvenirs for every participant were provided aside from the grandiose dinner they served.

The second major seminar was in August 2-3, 2012, the second National Congress with the topic **"Achieving a Balanced Score Card: Best Practices in Philippine Special Libraries."** This was held at the Bangko Sentral ng Pilipines. I would like to thank Ms. Cora Garcia, Manager of Economic Financial Learning Center for hosting the event and providing food for 2 lunches and snacks.

Through this seminar the participants were able to update their knowledge of the new developments in the field of special librarianship and learned the different best practices of highly recognized special libraries in the country. Despite the increment weather during that time, the seminar was successful and the participants learned a lot from our highly regarded resource speakers in the field.

Then we have a blockbuster forum during the 33rd Manila International Book Fair last September 13, 2012. The topic is **"Look Good, Feel Great Always: Empowering Tips for Librarians and Information Specialists."** Our resource speaker is Hon Lucy Torres-Gomez. She was able to entice the participants with her expertise and knowledge and gave tips on how to look good and feel great always. I am happy that some of our activities is being echoed in the gatherings of librarians. This forum was echoed during the gatherings of librarians of the University of the East last October 25. How do you feel today?

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2012 ASLP President's Report. . . cont'd from page 5

In line with the celebration of the national book week, the ASLP conducted worthwhile activities last November 22- 23, 2012 at the Mariano Marcos Memorial Elementary School Learning Center in Batac City, Ilocos Norte. This is in partnership with the Annak Ti Batac, Inc. The first part of the activity is an **outreach program** for the MMESLC. Books from various sponsors like Children International, Adarna House, Goethe-Institut Philippinen, Lampara Books, Bookmark, Ayala Foundation, National Book Development Board and Studies 5 Design/Publishing, were donated to the MMESLC. The ASLP also handed over to Ms. Cora Garcia a monetary donation of P7,000.- for the Annak Ti Batac, that is half of the income from the 2d National Congress at Bangko Sentral ng Pilipinas.

We had a short fun program for the students of the said school. Storytellers from De La Salle University, graced the activity and shared different stories to the students. There were also poster making contest, essay writing, games and art activities to make the program more lively and exciting to the students.

The second part of the activity was a seminar on "**Basic Library Management and Technical Services Skills**" intended for the librarians and library staff from the North. This seminar aims to share basic library management/technical services skills, help manage libraries in today's generation and inculcate librarians role of today.

The highlight of the our activities for 2012 is the "**Group Study Tour of Libraries, Museums and Archives in Germany**" by the 12 members of the ASLP Board. It was an immense thought that we have visited seventeen (17) various institutions in 10 days in Germany – a country where buildings were "*built for libraries*" and where "*librarians are essential.*" We were also given the opportunity to participate in the Librarians Day in Hamburg. Then after Germany, on our way back, the group went to Paris, then others stayed a few days in Singapore, 2 went to Bali and one to Jakarta for official commitments. We conquered two continents, 4 countries, 9 cities in 23 days.

The complete report of our group study tour is available for download at the website of Bibliothek International through this link. http://www.bi-international.de/download/file/2012_Study%20Tour_ASLP_Manila.pdf

This was also published in one of the library journal in Germany BUB Forum Bibliothek and Information with the title "Siebzehn Bibliotheken in zehn Tagen / Philippinische Spezialbibliothekare auf Studienreise durch Deutschland " (Christel Mahnke) [575] (Seventeen Libraries in 10 Days: Filipino special librarians on group study tour in Germany http://www.b-u-b.de/pdfarchiv/Heft-BuB_09_2012.pdf#page=1&view=fit&toolbar=0&pagemode=bookmarks)

The ASLP Board was invited as guest at **LibRadio DZUP**. We had a fruitful, interesting and lively interview -about ASLP and ICoASL 3.

We also gave **Mr. and Mrs. Künzel**, my boss and former Director of Goethe-Institut Philippinen a memorable farewell because of his unwavering support to the Association. Our group tour will not be a reality if not for his help and cooperation. On our own

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2012 ASLP President's Report. . . cont'd from page 6

pocket we contributed and gave the Künzels an affair to remember at the Nurture Spa in Tagaytay. And they were very appreciative for what we have done.

Another notable achievement of the 2012 ASLP Board is the **101% increase** in membership. This is possible through the efforts of all the officers and most especially through Ms. Mercy Servida and Joseph Yap. There was really a remarkable increase in the ASLP membership last year.

We have published 4 issues of the ASLP Newsletter. It is available online and can also download it at the ASLPWIKI site. The ASLP WIKI and FB page of ASLP is continuously being updated by Joseph.

Another noteworthy accomplishment is the holding of the 3d ICOASL in Manila this year. ICOASL is now a reality in Manila, through the dynamic efforts of Ms. Shirley Ingles-Cruz.

The 3rd International Conference of Asian Special Libraries (ICoASL) will be held on April 10 to 12, 2013 at the Philippine International Convention Center (PICC). The theme of the 3rd International Conference of Asian Special Libraries (ICoASL) is the "*Special Libraries towards Achieving Dynamic, Strategic, and Responsible Working Environment*". The ICoASL is being organized by the Special Libraries Association Asian Chapter (SLA) in association with Association of Special Libraries of the Philippines (ASLP).

As a result of our library networking during our Group study tour in Germany, three speakers from Germany are coming on April to present papers during the ICOASL. So please support and help us in this endeavor.

Other activities of the members of the ASLP Board are:

Two ASLP Board members and two active members of ASLP participated in the recently concluded 15th Congress of Southeast Asian Librarians (CONSAL) held at Discovery Kartika Plaza Hotel, Bali, Indonesia from May 28-31, 2012. The theme of the conference is "National Heritage: Preservation and Dissemination." These members shared their library work experiences and practices to the international crowd. It is a way of advancing the field of Philippine librarianship into the global level.

Ms. Shirley Ingles-Cruz, 2011 President (Commission on Appointments) had a parallel session on the topic, the Role of Library Associations in National Development. She presented a paper entitled, "Association of Special Libraries of the Philippines: Meeting the Challenges and Opportunities of the Future."

Mr. Joseph M. Yap, 2012 Vice President (De La Salle University) had a parallel session on the topic, Resource Sharing & Networking and presented a paper entitled, "A Review of the Library Cooperation of the Inter-University Consortium."

2012 ASLP President's Report. . . cont'd from page 7

Mr. Stephen Alayon, Active Member (Southeast Asian Fisheries Development Center) presented under the topic Resource Sharing & Networking. The title of his paper is "The Development of an Institutional Repository at the Aquaculture Department of the Southeast Asian Fisheries Development Center, Philippines."

Mr. Martin Julius Perez, Active Member (Far Eastern University) presented under the topic Preservation and Conservation in the Library. The title of his paper is "An Analytical Study of the Common and Unique Characteristics of Local Studies Centers in the Philippines."

One of our Advisers, presented a paper at the Australian Law Librarians Association (AALA) 2012 National Conference with the theme "Respect the Past; Embrace the Future." **Ms. Milagros Santos-Ong**, ASLP Adviser is one of the two Resource Speakers of ALLA 2012 who do not come from Australia. The other comes from New Zealand, also a Commonwealth country. The lecture she delivered is entitled "Legal collection management for effective legal research in the Philippines." It was considered by the Conference Convenor as an excellent presentation and in view to the request of some delegates, this paper, including the power point presentation is now available online in the Australian Law Librarians Association (ALLA) Conference website (www.alla2012.com.au/programme).

The ASLP Ex-officio - Ms. Shirley Ingles-Cruz was invited as resource person in a conference with the theme "**Fusion 2013: Negotiation Power Skills & Library Services Management, Decade's Breakthrough**" held on October 18, 2012 at Adamson University.

She is also the president elect of Special Libraries Association, Asian Chapter and country representative for the Philippines. CONGRATULATIONS Shie and more power, we are proud of you!

The following week, October 25, 2012, the ASLP President and Head Librarian of the Goethe-Institut Philippinen, **Alicia S. Paraiso** gave an inspirational talk on "**The Journey of a Silent Warrior Librarian**" at the General Assembly Echo Forum and Seminar Workshop, University of the East, Department of Libraries.

On November 21, 2012, Mr. **Joseph Yap** shared a presentation during the customer service forum as part of the Mapua Institute of Technology - Intramuros Library Department's celebration of the 78th National Book Week. The theme for this year's national book week is: "**Libraries Effects on Society.**"

Mr. Joseph M. Yap, ASLP Vice President was the 2012 SLA Asian Early Career Awardee. The award was given last July 16, 2012 in Chicago, Illinois, USA. Congratulations to our incoming President, Mr. Joseph Yap! We are so proud of you!

Two active members of the ASLP presented a paper during the **IFLA WLIC 2012**. They are **Ms. Mariel Templanza** and **Mr. Martin Julius Perez** Local Studies Centers: transforming history, culture and heritage in the Philippines"

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2012 ASLP President's Report. . . cont'd from page 8

Two of the libraries headed by the ASLP Board Members was featured in **Manila's 10 Best Libraries** in www.spot. last August 2012. They are the library of the **Lopez Museum and Library**, headed by Ms. Mercy Servida-ASLP Director and the **Goethe-Institut Philippinen** headed by Ms. Alicia S. Paraiso-ASLP President.

At this time, I can say that I was able to carry the torch of the ASLP alive and still burning with confidence. I was able to carry this lightly and smoothly because of the full cooperation and support of the whole Board. They walk hand in hand with me in carrying the lighted torch in the service of the Association. We are one family and will be missing our escapades.

I can attest that I passed the greatest challenge of my life with flying colors through the help of the Almighty, the understanding and moral support of my family and only daughter, the unwavering support of my director and the genuine, voluntary and untiring efforts and commitments of the Board.

2012 is not only a great and challenging year for the Board as I mentioned earlier. We also had a great learning experience. We learned a lot from the planning stage to the implementation of our activities. From the experiences that we gathered along the way and from the people that we bumped into. A great learning experience that cannot be bought.

At this juncture, I can say that it is more fun joining the ASLP, you will not only look good, feel great always but you will be inspired, surprised, and empowered organizing and implementing the different activities with a smile and enjoyment in your heart. Be part of the ASLP, the Association that is always on the GO.

“Whoever accepts and trusts the Son gets in on everything, life complete and forever”
(John 3:36)

Maraming maraming salamat po!

Alicia S. Paraiso
ASLP President, 2012
16 January 2012

2012 ASLP Treasurer's Report

Ms. Teresita Casio, 2012 ASLP Treasurer, presented the Financial Report as of December 31, 2012 during the 59th General Assembly, Awarding & Induction Ceremony on January 16, 2013. Below is the summary report.

Fund Beginning Balance as of January 1, 2012

Cash in Bank **Php 187,104.39**

Add:

Income

MEMBERSHIP FEES	Php 17,200.00
SEMINAR FEES	Php 369,254.00
FORUM FEES	Php 46,400.00
EXHIBITOR FEES	Php 13,000.00
T-SHIRT SALES	Php 4,200.00
INTEREST IN BANK	Php 569.83
TOTAL	Php 450,623.83

Less:

Expenses

HOTEL ACCOMODATION	Php 283,043.16
REPRESENTATION	Php 82,540.00
HONORARIUM	Php 42,000.00
FOOD	Php 23,437.13
SUPPLIES	Php 32,948.52
WITHHOLDING TAX	Php 213.75
MISCELLANEOUS	Php 18,787.00
DONATION TO ABI	Php 7,000.00
SEC REGISTRATION	Php 31,000.00
PLANNING FOR 2013 ASLP BOARD	Php 15,000.00
TOTAL	Php 536,601.06

TOTAL NET INCOME	Php 101,127.16
CASH IN BANK	Php 65,497.11
ACCOUNTS RECEIVABLE	Php 35,630.00

2013 ASLP President's Acceptance Speech



Ms. Ana Maria B. Fresnido, Hon. Coraron M. Nera, Mrs. Elizabeth R. Peralejo, ASLP past presidents, ASLP board and ASLP members, DLSU friends, friends from the library and book industry, a blessed and pleasanter afternoon to all of you.

Let me greet everyone a happy year of the water snake. Specifically, the Black Female Water Snake.

In Feng Shui, the snake means a symbol of optimism and enthusiasm for new innovations and progress. This could mean new hopes, positive vibes and even successful projects. However, always remember that FengShui serves as a guide only. Sabi nga nang sikat na manghuhulang si Zenaida Seva (angpaniniwalasamga zodiac signs)ito ay gabaylamang "Hindi hawak ng mga bituin ang ating kapalaran, gabay lamang sila. Mayroon tayong free will, gamitin natin ito."

2013 marks the 59th year anniversary of ASLP. This will also be the year in which we will commence the preparations for the association's diamond anniversary (60th year).

ASLP will continue to be committed in providing continuing education programs to its members and I will devote my year of presidency to make sure that all activities will be in line with the objectives of the association as expressed in the revised by-laws that was amended by 2012 ASLP Board and its members last Aug. 2012. I thank Ms. Mila Santos-Ong for guiding us in this endeavor.

To give you an idea, here are the objectives (with the new objectives) of ASLP, we will:

- a) promote understanding of the nature, scope, and importance of special libraries;
- b) foster cooperation, fellowship, and closer relations among its members;
- c) encourage the establishment of special libraries;
- d) help librarians, particularly in special libraries, improve their services, and to stimulate the professional enhancement of its members;
- e) uphold the dignity of the library profession and enjoin members to observe professional ethics at all times;
- f) provide continuing education program for librarians and other personnel of special libraries and
- g) establish, maintain and strengthen partnerships and linkages with institutions and organizations with the Philippines and abroad for the welfare and benefits of special libraries and librarians of the Philippines

2013 ASLP President's Acceptance Speech. . . cont'd from page 11

This year also marks the biggest partnership ASLP has ever embarked. The 3rdICoASL which was spearheaded by the SLA Asian Chapter in association with ASLP.

The activities started by the former President Shirley Ingles-Cruz (NCSLP), the outreach program we started from the presidency of Ms. Alicia Paraiso and the usual seminars, fora and trainings conducted by the association will continue this year. With all those lined up, this year will be a bountiful and beautiful year for ASLP and its members.

For the record, I joined ASLP in 2006 when I was still with ACTMalaria. In 2010, I was approached by then President Cruz to renew my membership and she nominated me to be a part of the ASLP Board. I won the election then and became the PRO for 2011 and VP for 2012. This is another milestone in my early career as a librarian.

I accept this challenge as a way of conquering my fear to become your leader. I don't want to be seen as just the small guy. I want to be known as someone whom might really be small - but can achieve big things. As I take on to a higher responsibility, rest assured that I will perform to the best of my abilities.=)

We shall continue to strive for the better, for the benefit of our supportive members. We shall encourage institutional members and open benefits for them. We shall invite more members to sustain the projects of the association. We shall move forward and create programs that are relevant to our members; with the involvement of all the officers and their commitment to the association, we can make all things possible. I hope you'll continue to support us. Together with my conference chair, Ma. Luisa Madlangbayan, the ASLP Board is thanking you all in advance.

Thank you ASLP for believing in me, for trusting me and electing me to become your president. We will have a lot of activities for this year, stay tuned and we will announce them within the month.

Let me also express my sincerest gratitude to all past presidents who are present today. We are also encouraging everyone to kindly pray for Ms. Susima Gonzales (1978) president who is now coma in MMC.

To DLSU who has been supportive to my professional journey;
To my friends from MAHLAP who are here today;
To my wonderful mother who is also here today;

Thank you so much for all the support!

Thank you DLSU offices --Stratcom, PFO, Mr. Roman Cruz, Inner soul, Engr. Aurel, DLSU Library, our emcee - Donna and to all of you who are part of this 59th GA and Induction Ceremony.

Thank you so much and with the grace and guidance of St. John Baptist de La Salle and all the saints, to the Lord Almighty, ASLP will continue to be strong.

Cheers to everyone. Happy to serve!

Inspirational Speech - 2013 ASLP General Assembly

Good afternoon, ladies and gentlemen! Before I start, let me just share a short trivia about myself. You know, I started my career as a special library professional working as a Documentation Officer of the Bureau of Foreign Trade under the Department of Trade and Industry. But after almost a year of working there, Ateneo beacons and the rest is history. I wonder what could have happened if I stayed?



But whatever type of librarian one could have become, the information landscape is the same, right? And it depends on how we as individual professionals would adapt to the changes that have been going on as brought about by a certain era/historical milestone/trend – this time, it's digital technology. 'Waves of transformation' have constantly been coming our way – from "creating" and processing information to disseminating, archiving, and preserving them. And with these transformations come great challenges – such as the management of digital resources, the use of new information and communication technologies, the integration of new approaches/strategies to improve services, and the use of a new cataloging tool (e.g. RDA), just to name a few.

As 21st century information professionals, we need to do a paradigm shift in order to survive, especially for the digital immigrants like myself. We need to think not just "out-of-the box" but "beyond the box" which, I am glad, is one of the topics in your coming ICo-ASL. As managers of information, we need to be aware of new trends and innovations, study them, adapt to them, and take advantage of them in order to achieve a higher level of service efficiency and productivity. This is not anymore an option; instead, it is an urgent need if we don't want to find our way to extinction. Because of diminishing budget and increasing cost of almost everything, there is more reason now to justify our existence, to ensure our survival. Maybe this is not yet happening in the special library sector, but it is beginning to be felt in the academic and even school library sectors (not only locally but also abroad).

As compared to others, the library profession is still at its toddler stage. And it is expected to face a number of challenges, one of which is the shortage of competent librarians to fill in the available positions nationwide. And then, here comes ASEAN 2015 which would allow an open exchange of professionals from within the ASEAN countries, especially for those professions which are undergoing a shortage. This ongoing globalization requires that we in the library associations should work together to enable us not only to cope with the challenges we face, but also do something about them. We can start by working with the Board for Librarians in its "Roadmap of Philippine Librarianship". In this roadmap, we in the library associations have been challenged to work on several strategies to be able to achieve the goal for the profession by the year 2020 [that is : "to produce 50,000 competent, virtuous, productive, and well-rounded librarians whose standards of practice and service shall be characterized by excellence, quality, and geared towards world-class global competitiveness . . . Librarians who can fully develop the intellectual capacity of citizenry, thus making library service a regular

Inspirational Speech. . . cont'd from page 13

component for national development.”]. And what are these strategies? Let me just enumerate a few : one is to actively market the profession [that is , we can start with our own family and relatives], another is to propose amendments to RA 9246 : the Phil. Librarianship Act of 2003 (which we all know is not a perfect law but it is the law and we cannot do anything unless it is amended or repealed); third is to lobby for a wider implementation of RA 7743 : “An Act Providing for the Establishment of Congressional, City, Municipal Libraries and Barangay Centers Throughout the Philippines”; and finally, the creation of more plantilla positions among government agency libraries.

That is why I was thankful that I got invited to your assembly – so that I will be able to invite you to join our cause in the national organization and support us in all our programs and activities. We all know that an organization is only as strong as its members. We can meet the needs of our members if we are plenty in number and stable. And we can become strong and stable if we have many members. If we do not have the number, then we cannot become strong and stable and we will not have the clout to advocate for anything, right? And so, you can start by renewing your membership and paying your annual dues to PLAI.

But of course, this kind of relationship should not be one way. We in the national organization are offering our help in the coming International Conference of Asian Special Libraries. We know that hosting an international gathering is no joke. Not only the reputation of Filipino librarians is at stake here, but also that of our country. That is why we want this event to succeed as much as you do. And so please do not hesitate to inform us if you need any help.

Let me end by saying that the world of communication and information as presented at the beginning of the 21st-century has dramatically altered the lives of librarians as information professionals. Whether we librarians like it or not, we will have to move ahead with the electronic and digital age, otherwise, the next generations will find what they need only from these alternative media. Even if we consider ourselves as “digital immigrants”, we must learn the language of the “digital natives”, the so-called “millenials”. Information fluency matters, no matter the medium, but so do rule of engagement and enthusiasm. And so, my dear special library professionals, the challenge is on . . . the ball is in your court.

Thank you and good day!

Ms. Elizabeth Paralejo
PLAI President

2012 ASLP Awardees

Ms. Fe A. Abelardo

Citation Award

Ms. Abelardo was awarded during the 59th General Assembly, Awarding & Induction Ceremony on January 16, 2013 for her unconditional support to the Association of Special Libraries of the Philippines (ASLP).

Thank you and we hope that you will continue supporting us, Ma'am!



Ms. Shirley Ingles-Cruz

Service Award

Ms. Cruz was also awarded during the 59th General Assembly, Awarding & Induction Ceremony. The Service Award is presented to the past president for their support, service, and leadership. Aside from leading the ASLP, Ms. Cruz is also promoting not only ASLP but also the Filipino Librarians here and abroad.

Thank you for all the good deeds, Ms. Cruz!

Congratulations to the 2012 ASLP Awardees!

When Library is All That Matters: ASLP's Community Outreach Program in Morong, Bataan

Lala Entico



The volunteers with the participants (photo credit: ASLP's Facebook page)



L-R: Kristoffer Mendoza of the KaEskuwela Organization with the ASLP volunteers: Shine Galora, myself, Joseph Yap, Alma Prosperoso and Luisa Madlangbayan (photo credit: KaEskuwela Organization)

According to DepEd Order no. 56 s. 2011, for an enrolment of 500 students or less, a school library should have one professional librarian and one support staff. The demand for professional librarians increases as the enrolment rate of the school also increases. Professional librarian is defined as a graduate of library and information science (BLS/BLIS/BSE/BSE maj or minor in LS) and should be licensed by the Board for Librarians. On the other hand, head librarian should have graduate units in LIS or related fields (EdTech) and must have five years of experience in the library. However, this is not what is happening in most of the primary and secondary schools here in the Philippines. Common scenarios would always include the absence of a school library that could support the curriculum of the students; or the library may be present but no professional librarian to organize its collection and administer its services.

Last February 9, the Association of Special Libraries of the Philippines (ASLP) together with the KaEskuwela Organization conducted a seminar-workshop on library management for the principals and teacher-librarians in Morong, Bataan, particularly from F. Angeles Memorial Elementary School, Sampaloc Elementary School, Panibatuhan Elementary School and the Binaritan Elementary School. Topics discussed were collection development by yours truly, recording and lending of the library materials by Mr. Joseph Yap, cataloguing and classification by Ms. Luisa Madlangbayan, reference sources and services by Ms. Alma Prosperoso and open source software and digital services for libraries by Ms. Shine Galora.

The willingness of the teacher-librarians and the principals to learn about current trends in library management is really incomparable. Their initiative to set-up and maintain a library in their respective schools is such a wonderful act! Thank you ASLP for the experience and KaEskuwela for the opportunity. This gives me a simple way to give back to the country. =)

ASLP Member - 2012 PAARL Outstanding Academic/ Research Librarian



Photo credit: Martin Julius V. Perez

Mr. Stephen Alayon, ASLP member received an award for being the 2012 PAARL Outstanding Academic/Research Librarian. The award was given on January 25, 2013 at the PAARL's 40th General Assembly and Induction/Awarding Ceremonies.

SEAFDEC Aquaculture Department Library Institutional Repository (SAIR) also got the Outstanding Library Program award.

Congratulations Mr. Alayon and to SEAFDEC Aquaculture Department Library Institutional Repository (SAIR)!!

We are so proud of you!

PCHRD celebrates its 31st anniversary

The Philippine Council for Health Research and Development (PCHRD) celebrated its 31st Anniversary last March 18, 2013 at the Sofitel Philippine Plaza. Present in this occasion were Dr. Jaime C. Montoya, Executive Director of PCHRD, Secretary Enrique T. Ona of Department of Health, Secretary Mario G. Montejo of Department of Science and Technology and Dr. Alberto G. Romuladez, Jr., former secretary of health and first executive director of PCHRD.

The 31st anniversary recognized the outgoing members of the Philippine Health Research Ethics Board (PHREB). It was followed by the induction of the new members of the PHREB.

A panel discussion on "People's Health: Listening and Translating Health Needs to Research Actions" was organized in the morning session. In the afternoon session, there was a program on "Research Action: Improving Research Utilization by Increasing Research Publishing Productivity and International Visibility." Dr. Steven Busch, Publisher of BioMed Central discussed Open Access in journal publishing, Dr. Wah Yun Low, University of Malaya presented "Publishing, One KPI in a Research University's Bid for Global Excellence" and Dr. Mary Ann D. Lansang, UP Manila discoursed the prospects and challenges in publishing Philippine health research.

Present in the crowd were presidents of ALAP (Ms. Victoria B. Sandoval), MAHLAP (Ms. Ma. Lindie D. Masalinto) and ASLP (Mr. Joseph M. Yap). Some officers and members of these associations were also present.

ASLP President gives lecture to invited seminars



Photo credit: Joenabie Encanto

Mr. Yap presented on two occasions, the first one is during the 25th MAHLAP Congress and Seminar-Workshop held on February 27-March 1, 2013 in Cebu City. The title of his MAHLAP presentation is *Preserving IEC materials for a healthy nation: the Philippine experience*.

His second presentation is during the Advancing Libraries Archives and Museums (ALAM 2013) Seminar sponsored by the UP Library Science Alumni Association (UP LSAA) and UP School of Library and Information Studies (UP SLIS). Below are the abstract and details of Mr. Yap's presentations.

25th MAHLAP Congress and Seminar-Workshop: Reflect, Reconnect, Renew

Presentation: Preserving IEC materials for a healthy nation: the Philippine experience

His co-authors are Ellen Gisala and Mary Grace Paya of the National Center for Health Promotion – DOH.

ABSTRACT

Objective

The National Center for Health Promotion through the assistance of the Department of Health envisions that in achieving a healthy nation, all forms of information, education and communication (IEC) resources should be publicly and readily available to its citizens. This experience intends to share the targets achieved as well as the shortcomings of the project.

Method

This paper will practically describe the steps and preparation encountered by the project team in preserving the history of IEC materials distributed in the entire medical and health facilities of the country as well as those materials received by the NCHP resource center that is worthy of keeping for archiving.

Result

The project started in 2009 and is still on-going. A good open-source system was used for this venture to minimize expenses, the Greenstone Digital Library.

Conclusion

Choosing user-friendly software will make the digitization process easy. But, the process involved in the digitization is also looking for the right preservation techniques that are necessary at the conceptualization stage of the project. Also, they should be aware of all the requirements



Photo credit: Lindie Masalinto

ASLP Auditor: Winner of Diane K. Foster International Student Travel Award 2013



CONGRATULATIONS to **Ms. Maria Cecilia Ingusan Ayson**, ASLP Auditor, chosen as the winner of the "Diane K. Foster International Student Travel Award 2013" sponsored by Science-Technology Division & SLA - Asian Chapter.

This award will be presented at the Special Libraries Association Annual Conference in San Diego, USA on 9-11 June 2013.

ASLP President give lecture. . . cont'd from page 18

needed in setting-up a digitization project. Planning is therefore necessary. There is also an issue of proper maintenance and sustainability.

Mr. Yap also contributed to the historical background for the souvenir program of MAHLAP.

2nd Advancing Libraries Archives and Museums (ALAM 2013) Seminar



Photo credit: Brian Coballes

Presentation: 911 in libraries archives and museums: disaster response and recovery.

An objective of his presentation is to share general and practical ways on how to conduct a disaster response and recovery for:

- Libraries
- Archives
- Museums

All his presentations can be downloaded at the ASLP wiki.

ASLP Officers are also SLA Asia Chapter Board Members

Three ASLP officers are also serving the SLA Asia Chapter Board! They are **Ms. Shirley Ingles-Cruz**, SLA Asia Chapter President-elect (2013) and SLA Asia Chapter President (2014); **Mr. Joseph Marmol Yap**, Member of Marketing and Sponsorship Committee; and **Ms. Gladys Joy Enriquez Entico**, Member of Membership Committee

Congratulations to the three of you!

For more details, visit the link http://units.sla.org/chapter/cas/Chapter_officers.htm.

ASLP in PTV 4

ASLP officers promoted the International Conference of Asian Special Libraries (ICoASL) 2013 at the "Good Morning Boss" last March 14, 2013 in PTV 4.



2013 ASLP Calendar of Activities

APRIL 10-12, 2013	<p>3RD INTERNATIONAL CONFERENCE OF ASIAN SPECIAL LIBRARIES</p> <p>THEME: SPECIAL LIBRARIES TOWARDS ACHIEVING DYNAMIC, STRATEGIC, AND RESPONSIBLE WORKING ENVIRONMENT</p> <p>VENUE: PHILIPPINE INTERNATIONAL CONVENTION CENTER (PICC)</p>
APRIL 13, 2013	<p>INTERNATIONAL SPECIAL LIBRARIANS DAY 2013</p> <p>VENUE: DLSU LEARNING COMMONS, HENRY SY SR. HALL</p>
MAY 15-17, 2013	<p>TRAINING ON THE USE OF KOHA, DSPACE AND GREENSTONE DIGITAL LIBRARY</p> <p>THEME: ORGANIZE IT DIGITALLY, OPEN-SOURCE TOOLS FOR YOUR LIBRARY</p> <p>VENUE: SEAFDEC, TIGBAUAN, ILOILO</p>

Come and join us in ASLP activities and be informed on the issues and trends in special libraries!

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and download the form.

2. Fill-out the downloaded form.

3. Deposit your payment for your
membership fee. You may deposit
it to our our Land Bank Savings
No. 1771-0359-70 at BSP Branch,
Mabini St., Manila.

Account name: Association of
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4. Send the scanned copy of the
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Join us now!

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